



Synopsis

CA Magazine August 2010

↘ Wealth management:

CA Magazine's special report on wealth management includes:

- The times, they are a-changing: what will the new coalition government and George Osborne's first Budget mean for investors? What does the economy look likely to deliver? See what our expert panel has to say on the big questions.
- The investor and the environment: what opportunities are created by the drive to cleaner, more sustainable technology?
- States of independence: how the Retail Distribution Review aims to keep investors better informed about how their advisers are rewarded.

Plus: articles on sports stars and their investments, how to access growth economies and the economic prospects for the UK and Eurozone.

People who count - the 50 most influential CAs:

Members of ICAS are to be found in senior positions around the world, in the accountancy profession, in business, in government and in the not-for-profit sector. In this feature, CA Magazine profiles 50 CAs at the very top of their game.

Company cars and fleet finance:

Looking at options for fleet management and cars as an employee benefit. Includes:

- New models in 2010.
- Financing car fleets and alternatives for employees.
- "Greener" driving.

Information technology:

Why spreadsheets are easy to use, cheap, widely available - and a potentially serious risk to the integrity of your organisation's financial data.

CA Magazine also carries regular articles on accounting, auditing, tax and other professional topics, as well as management, business travel, law and finance issues generally.





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Accounting software - special report:

As part of a special report on accounting and financial management software, CA Magazine looks at:

- Trends affecting the sector, including: consolidation in the industry; the growth of Cloud computing; new products and functionalities; environmental considerations and carbon emissions recording; and the proliferation of applications for the iPhone and other mobiles;
- iXBRL - a key development in computing language that is already posing challenges and opportunities for accounting and tax - including results from a user survey of ICAS members on preparations for online tax filing via iXBRL; and
- choosing the right accounting software.

Business banking & finance:

Quarterly report on banking and corporate finance issues for businesses and their advisers. Including:

- Banking reform and the new coalition government - what changes are under way and how will they affect business?
- Coping with the problem of late payments; and
- Banking on the move - a look at how mobile communications technology is transforming the financial services industry.

The future of legal services:

Report from a round table event, co-hosted by CA Magazine and The Journal (the Law Society of Scotland's membership publication) in association with the Professional Recruitment Group, on legal services reform and "alternative business structures", already in place in England and set to be introduced north of the border by legislation going through the Scottish Parliament. How will this reshape the legal profession and what are the implications for accountants?

The June Budget 2010:

Report from Chancellor of the Exchequer George Osborne's "Emergency Budget".

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Green energy:

As well as helping to tackle climate change, many believe investment in carbon-efficient and renewable energy technology could be one of the drivers to take the global economy out of the downturn. In this special report, including comment from leading players in the sector, CA Magazine looks at:

- The renewable energy sector - its challenges and opportunities;
- Finance and investment issues in renewable energy;
- Planning and other legal questions for the sector; and
- Energy efficiency and carbon emissions reduction.

Sport & business:

Sport is big business, and the corporate sector and sport are inextricably linked. In this report CA Magazine brings a business and financial perspective to bear on:

- What makes major sporting events including the FIFA World Cup, Glasgow 2014 and London 2012, succeed or fail financially?
- What can business learn from sport - and vice versa? and
- Why football, even at the highest level, is haunted by concerns over cash flow and debts.

Enterprise briefing:

Report on issues for the owner-managed business, including:

- The family business - what makes it so special, and how Government, banks and professional advisers can help this sector to thrive; and
- Business rates - how the revaluation of properties is affecting business rates, and what to do about it if you feel the system has left you with an unfair burden.

The AAT alternative:

How the Association of Accounting Technicians is offering an alternative route into the accountancy profession, and helping firms with their staffing issues.



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CA Magazine Law Review 2010:

CA Magazine's annual Law Review is an essential guide for anyone interested in corporate law in Scotland. The 2010 Law Review includes:

- Listing details and the "league table" for the top 30 law firms in Scotland;
- Details of the specialist services the firms offer;
- Exclusive survey of managing partners; and
- Overview of the corporate legal sector in Scotland with comment from the people running the leading law firms – how has the legal profession fared in the downturn?

Management development and training:

How financial professionals and other managers can develop their management and leadership skills. Includes: advice on meeting continuing professional development requirements; graduate-level qualifications such as the MBA and MSc - including how to pick your MBA; and the impact of the economy on management training.

Rising stars:

Profiling up and coming young CAs in professional practice, industry and commerce. Meet the leaders of the future!

Executive round table: "Surviving the recovery"

Senior figures from the world of business and finance talk about the challenges of the recession and about what comes next.

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Oil & gas special report:

Looking at the shape of the UK's oil & gas sector at a time of volatile energy prices. Including:

- How has the shifting oil price affected dealflow in the energy sector during the past year?;
- Threats and opportunities for the energy industry in the North Sea and worldwide; and
- CA Magazine's Oil & Gas Round Table brings together leading players from the industry to discuss prospects for 2010 and beyond.

Business banking and finance:

Quarterly report on banking and corporate finance issues for businesses and their advisers. Including:

- Dealmaking in the downturn, including case studies of successfully completed deals,
- Which banks are still "open for business" despite the constraints of the credit crunch? ; and
- "Community finance" alternatives to traditional banking.

Tax investigations:

When HMRC officers come calling on you or your client, do you know your rights? CA Magazine explains the taxman's powers and offers advice on how to deal with an investigation.

Financial reporting

What the move to international financial reporting standards will mean for those companies still reporting under UK GAAP.

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📌 Fraud:

CA Magazine's report on fraud and business crime - includes:

- Fraud and the downturn - is there a link?
- Case studies from the world of business crime; and
- How to spot a fraudster - and what to do when you have done so.

📌 Business travel:

Our report on business looks at the latest developments in the business travel sector, including: new air routes, how carriers have fared in the recession, new offerings for the business traveller, plans for investment in rail travel and what's new on the hotel scene. The feature also includes an exclusive survey of business travellers and coverage of the latest gadgets that aim to ensure a productive and enjoyable trip.

📌 Finance Director of the Year awards:

Profiling the winners of the prestigious FD of the Year Awards 2010, with exclusive interviews.

📌 Enterprise briefing:

A quarterly update for owner-managed businesses and their advisers. Includes:

- Serviced business centres and how they can help small businesses; and
- Employee ownership as an exit route for entrepreneurs.

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Charities and not for profit organisations:

CA Magazine's report on the "Third Sector" - charities and other voluntary organisations - includes:

- How are charities finding ways to deal with a tough economic climate?;
- Tax issues for charities; and
- Changes in law and accounting for charities in Scotland and elsewhere in the UK.

Intellectual property:

Brands, patents and other intellectual property represent a massive element in the value of many businesses. How can those assets best be protected and developed? In this report CA Magazine talks to legal and other experts and finds examples of what companies have done in practice to nurture and promote their intellectual assets.

Information technology:

Social networking is seen by some as a distraction for staff and a threat to corporate confidentiality, but it is also an increasingly vital marketing tool that could help you to help promote and grow your business. We'll explain how to make sense of Facebook, LinkedIn, Twitter and other elements in this emerging sector.

Tax:

New rules announced during 2009 are going to have a major impact on owners of holiday letting accommodation. CA Magazine sets out what the new rules will mean.

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CA Magazine January 2010

↘ Wealth management:

CA Magazine's report on wealth management and personal finance issues for high net worth individuals and their advisers. This report includes:

- How are advisers helping their clients to prepare for expected tax increases, including a top tax rate of 50p? What sort of investment decisions will they need to be making?; and
- Major changes are under way in the world of pensions. What actions do individuals and business owners need to take now, to ensure they do not lose out?

↘ Business banking and finance:

Looking at banking and cash management issues for business, including:

- Banking reforms - what they will mean for business;
- Innovative ways to use asset-based finance, including factoring and invoice discounting; and
- How businesses are using the bond markets to raise finance.

↘ Enterprise briefing:

Quarterly report on issues for the owner-managed business, including in this issue:

- Directors' and officers' insurance - cover no company director can afford to be without; and
- Mentoring - learning from your peers.

↘ Information technology:

Ten searching questions you should be asking your software developer.

↘ Risk:

Why managing risk effectively requires a whole new mindset on the part of company boards.

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