



features

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- Sponsorship intensifies brand awareness, provides high-profile exposure and maximises advertising and PR opportunities within CA Magazine
- Positive association with CA Magazine, Scotland's leading business title, and ICAS, the world's oldest accountancy body
- Reinforce your company's reputation as a specialist or key player in your market sector



CA Magazine's editorial policy is aimed at meeting the needs of its demanding, busy and professional readership.

**Regular features**

CA Magazine's regular content includes: professional technical updates; features on a range of management, legal, IT and financial issues; new appointments and individual profiles; and ICAS membership news. Institute members and others turn to CA Magazine to help fulfil their continuing professional development requirements.

CA Magazine has a policy of commissioning leading journalists who are experts in their particular field.

**Forward features**

**2010**

**APRIL**

- Oil and gas sector
- Business banking and finance

**MAY**

- Law review 2010
- Management training and development
- Rising stars: young CAs to watch

**JUNE**

- Enterprise briefing
- Sport and business
- Green energy

**JULY**

- Accounting software
- Business banking and finance

**AUGUST**

- People who count: the 50 most influential CAs
- Cars and fleet finance
- Wealth management

**SEPTEMBER**

- The finance directors' who's who
- Enterprise briefing
- Independent education

**OCTOBER**

- The international issue
- Business banking and finance
- Insolvency & corporate recovery
- CA Conference Report

**NOVEMBER**

- Accountancy review
- Gold medallists: profiling past winners
- 2010 CA salary survey

**DECEMBER**

- Who's who in corporate finance
- Enterprise briefing

**2011**

**JANUARY**

- Wealth management
- Business banking and finance

